2018 Pitt Mobile App Challenge

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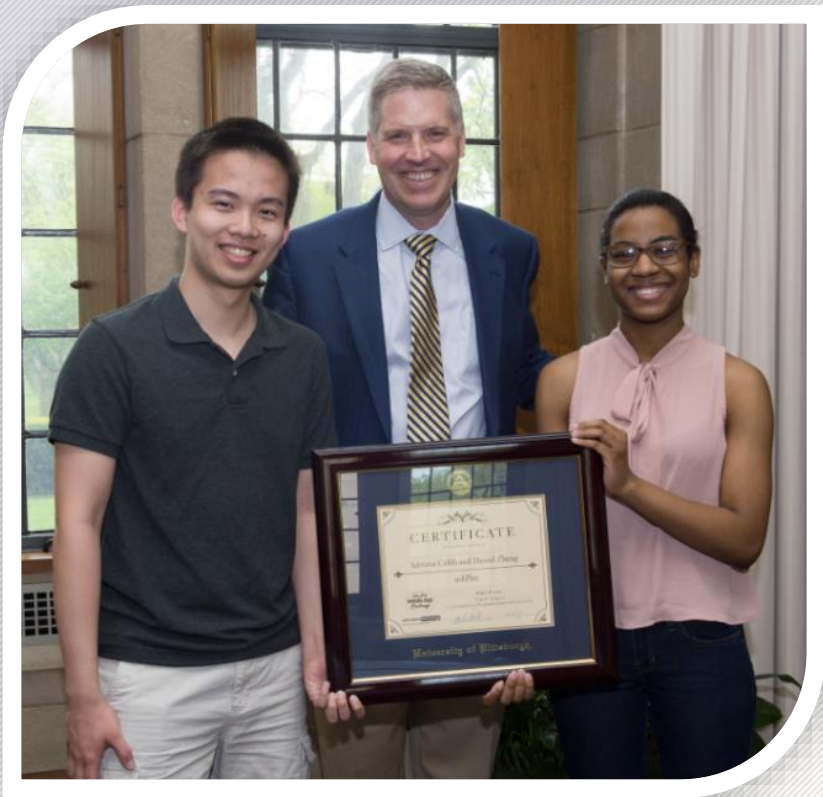
Pick Your Category

Show It

- Create a visual mockup
- Win up to **$2,000** in Amazon.com gift cards

Code It

- Build a prototype
- Win up to **$4,000** in Amazon.com gift cards

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Find a Team

- Join a team or compete on your own
- Find teammates with the online Collaboration Hub

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Submit Your Entry

Submit at My Pitt through 3/14

Show It
- PowerPoint

Code It
- PowerPoint
- Video demo

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Tips from Our Developers

Think Big

- ~~What if I can't program it?~~
- ~~I'll be in over my head.~~
- ~~Is my idea even possible?~~

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Tips from Our Developers

A Killer App is...

- A solution to a common problem
- Interesting to a broad audience
- Easy to use
- Visually appealing
- Addictive

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Tips from Our Developers

Sketch, Scribble, and Storyboard
- Planning is more important than coding

Make Sure It Works
- Must function on a mobile device
- Invite friends to test (bribery works wonders)

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Tips from Our Developers

Showcase Your App's Utility
- If you need data, you can spoof data with JSON (json.org) or use the publicly available data at pi.tt/appchallenge

What's in a Name?
- Don't underestimate the power of a catchy name

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Thank You and Good Luck!

Learn more at
pi.tt/appchallenge

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